

CLAYTON COUNTY TRANSIT SERVICES UPDATE



July 7, 2015

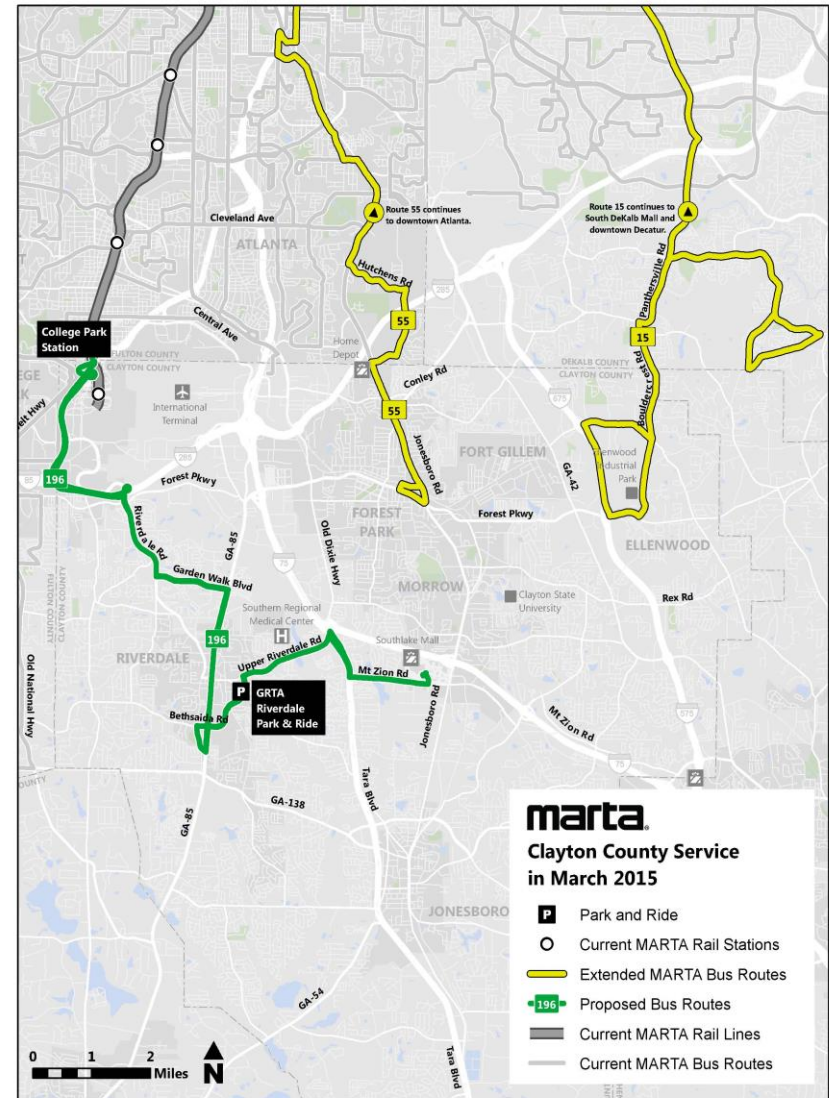
Agenda

1. Overview of Phase I Implementation
2. Overview of Phase II Implementation
3. Ridership and Performance
4. First Passenger Highlight and Passenger Testimonials
5. Media Coverage
6. Job Fairs and Hirings
7. Proposed Phase II and III Implementation and Public Hearings
8. Questions

Clayton County Phase I Transit Service

March 21, 2015

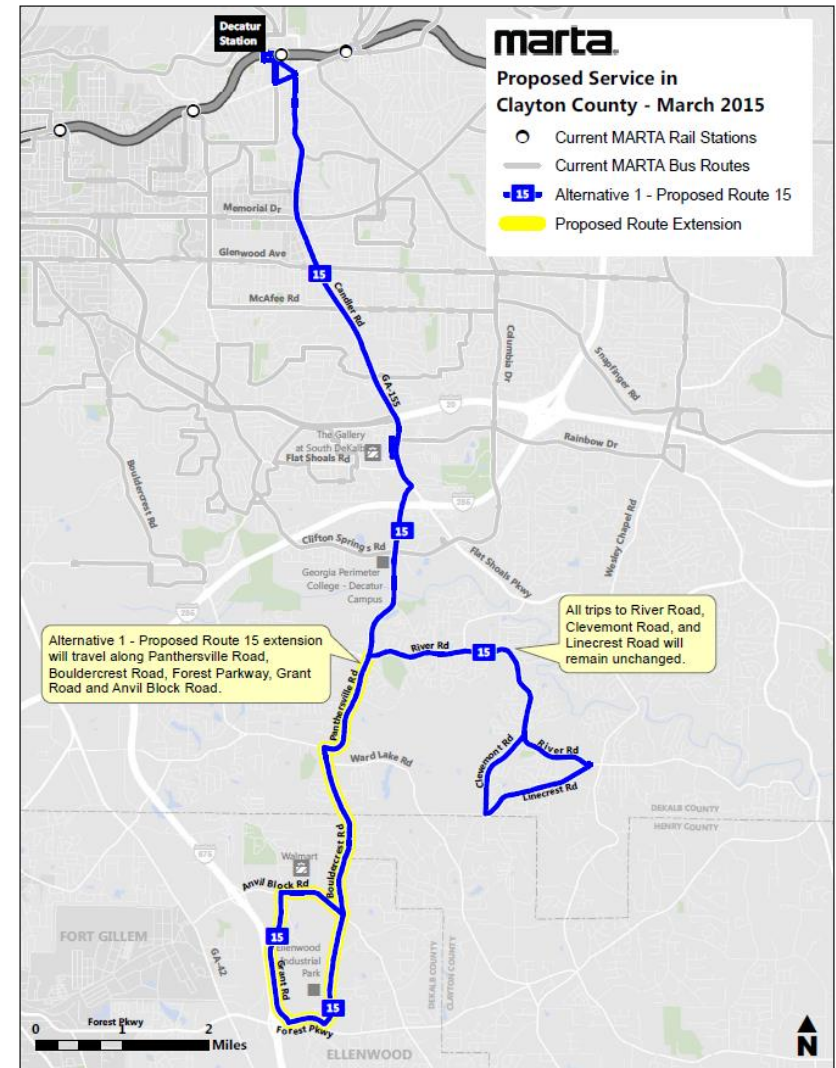
- Three Routes
 - Extension of Routes 15 and 55
 - Addition of Route 196



Clayton County Phase I Transit Service

Route 15 –

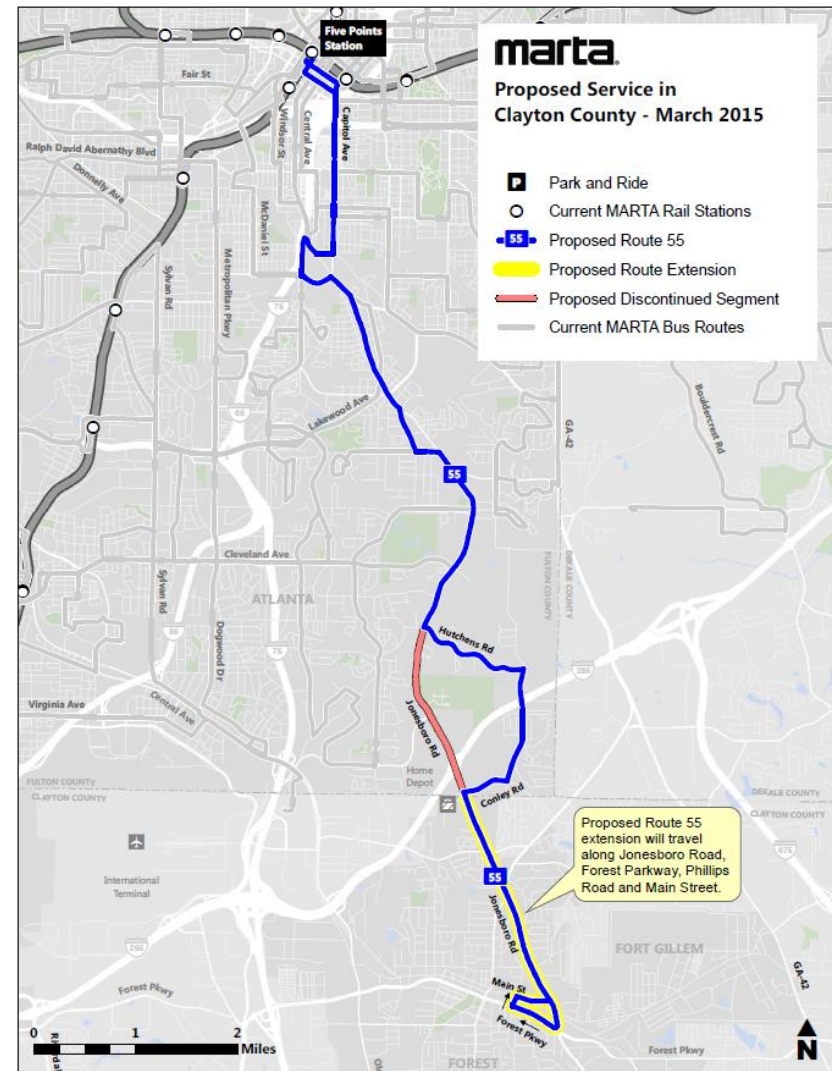
- South DeKalb/Candler Road
 - Frequency –
 - 30 minutes on weekdays
 - 40 minutes on Saturday
 - 40 minutes on Sunday
 - Ridership
 - Average passenger trips
 - 55 on weekdays
 - 24 on Saturday
 - 21 on Sunday



Clayton County Phase I Transit Service

Route 55 –

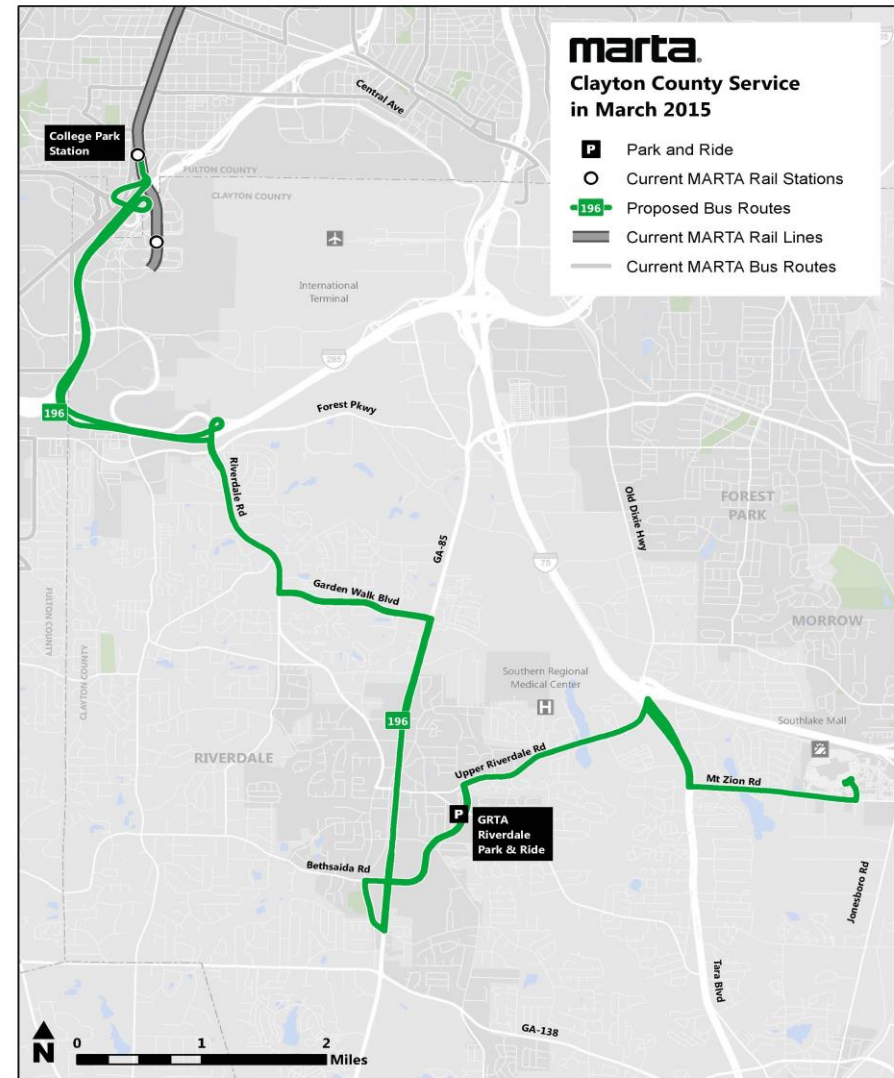
- Jonesboro Road/Hutchens Road
 - Frequency –
 - 20 minutes on weekdays
 - 30 minutes on Saturday
 - 45 minutes on Sunday
 - Ridership
 - Average passenger trips
 - 299 on weekdays
 - 224 on Saturday
 - 157 on Sunday



Clayton County Phase I Transit Service

Route 196 –

- College Park/Church/Upper Riverdale/Mt Zion
 - Frequency –
 - 30 minutes on weekdays
 - 30 minutes on Saturday
 - 45 minutes on Sunday
 - Ridership
 - Average passenger trips
 - 1807 on weekdays
 - 1357 on Saturday
 - 820 on Sunday



Clayton County Inaugural Transit Service

Mobility Service to complement the route extensions and new route

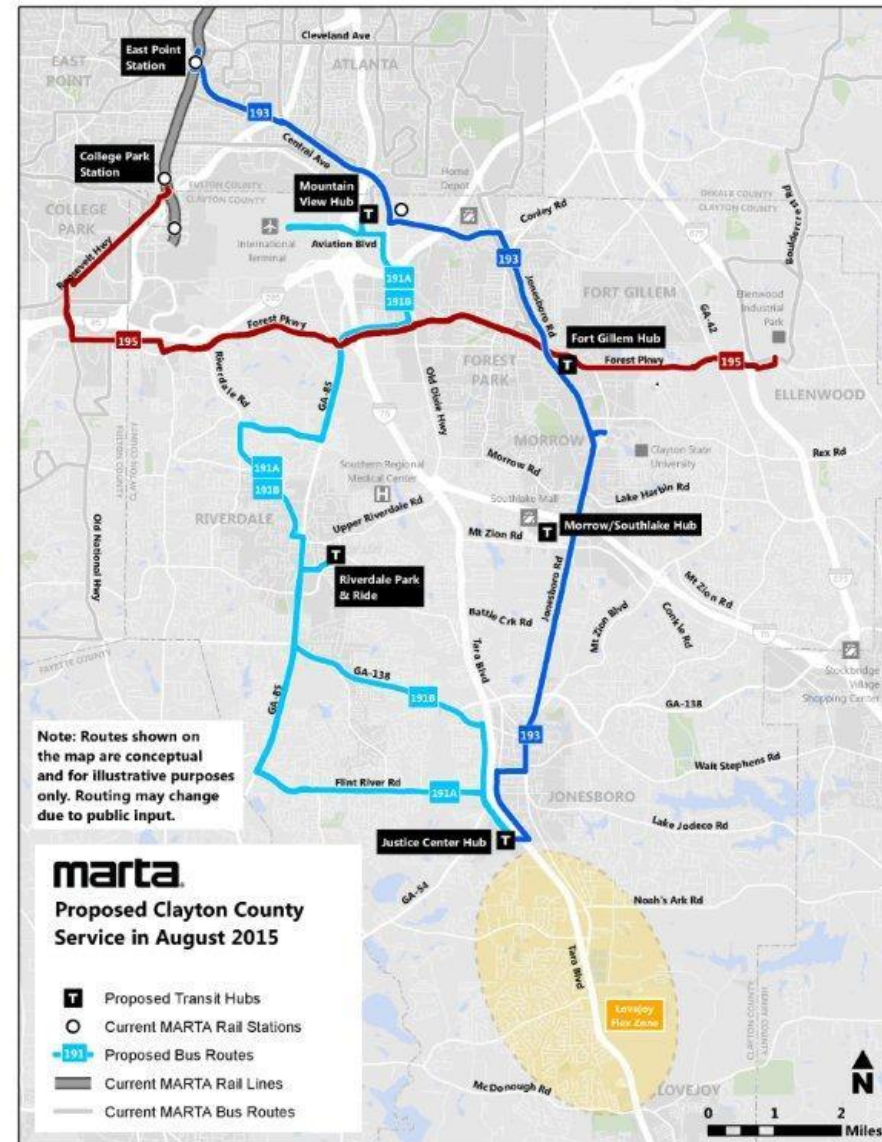
• Total scheduled trips	140
• <u>Trips cancelled/NS</u>	<u>48</u>
• Total trips completed	92
• Average weekday	5
• Average Saturday	4
• Average Sunday	3



Clayton County Phase II Transit Service

August 1, 2015

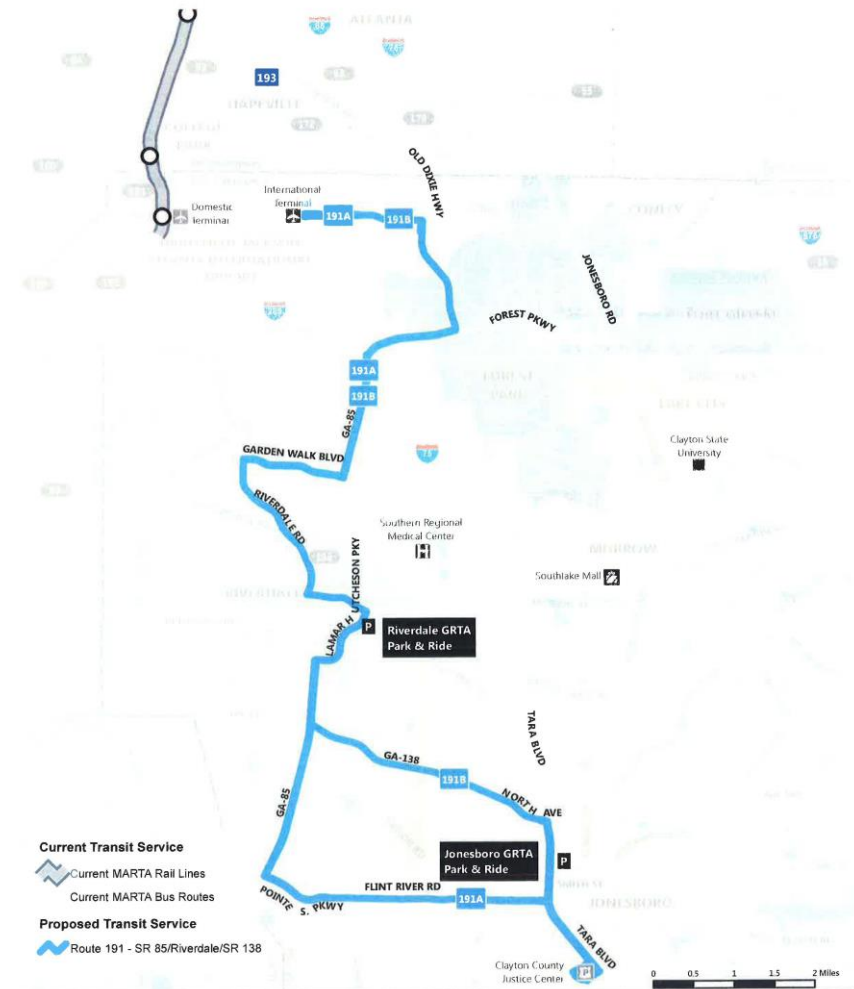
- Three Additional Routes + One Flex Route
 - Route 191
 - Route 193
 - Route 195
 - Lovejoy Flex Route



Clayton County Phase II Transit Service

Route 191–

- GA-85/Riverdale/Airport (via Flint River or via GA-138)
- This new route will originate from the Jonesboro Justice Center and operate via Tara Blvd., Flint River Rd., or Tara Blvd., GA-138 then both via GA-85, Upper Riverdale Rd., Riverdale Rd., Garden Walk Blvd., GA-85, Forest Pkwy., Old Dixie Hwy., CW Grant Pkwy., to Hartsfield Jackson International Airport (International Terminal)
- Frequency of Service
 - Weekday - 30 min. day; 40 min. evening
 - Saturday - 30 min. day; 40 min. evening
 - Sunday - 50 min. all day



Proposed Clayton Route 191

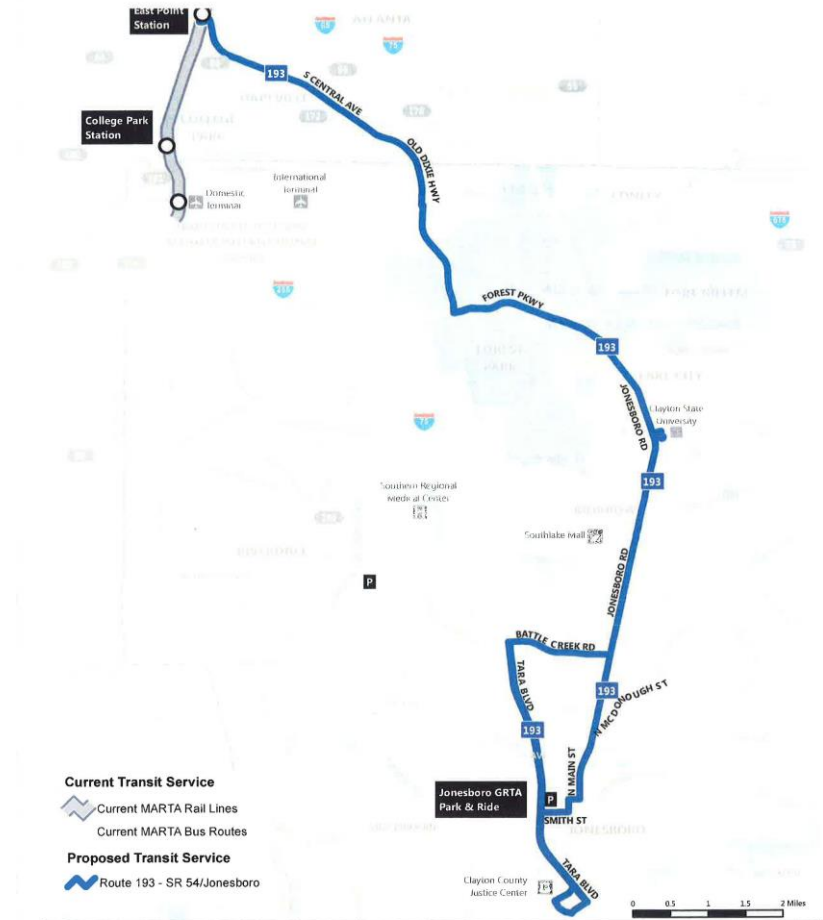
August 2015

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Clayton County Phase II Transit Service

Route 193—

- SR-54/Jonesboro/East Point
- This new route will originate from the Jonesboro Justice Center and operate via Tara Blvd., Smith St., N. Main St. or Tara Blvd., Battle Creek Rd. then both via Jonesboro Rd.(via Clayton State University), Forest Pkwy., Old Dixie Hwy., Porsche Ave., S. Central Ave., Washington Rd. to MARTA East Point Station
- Frequency of Service
 - Weekday - 30 min. day; 40 min. evening
 - Saturday - 30 min. day; 40 min. evening
 - Sunday - 50 min. all day



Proposed Clayton Route 193

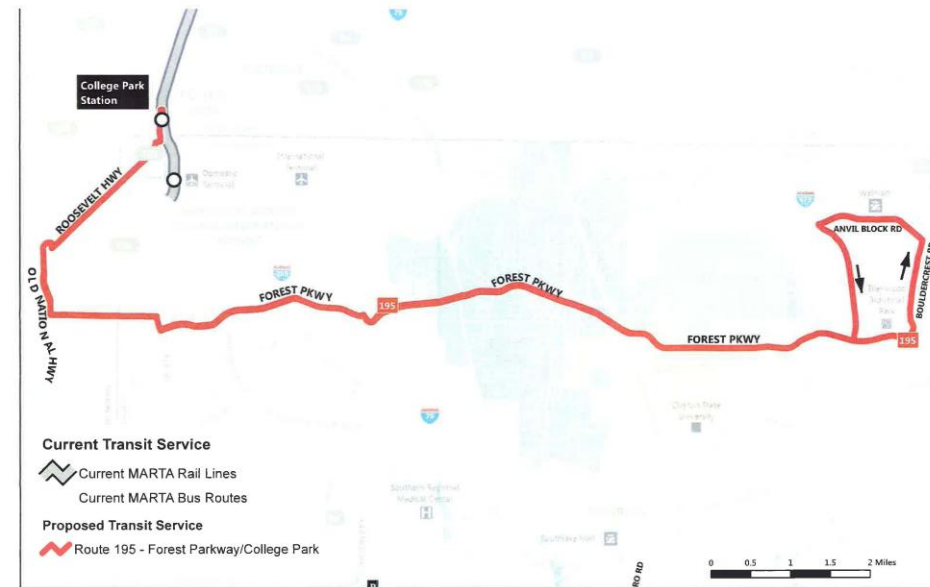
August 2015

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Clayton County Phase II Transit Service

Route 195 –

- Forest Parkway/College Park
- This new route will originate from Anvil Block and Bouldercrest via Anvil Block, 1-675, Forest Parkway, Phoenix Blvd., W. Fayetteville Rd. (GA-314), Southhampton Rd., Godby Rd., Old National Hwy., Herschel Rd., Roosevelt Hwy., Main St., Lee St., Harvard to MARTA College Park Station
- Frequency of Service
 - Weekday - 55 min. all day
 - Saturday - 55 min. all day
 - Sunday - 55 min. all day



Proposed Clayton Route 195

August 2015

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Clayton County Phase II Transit Service

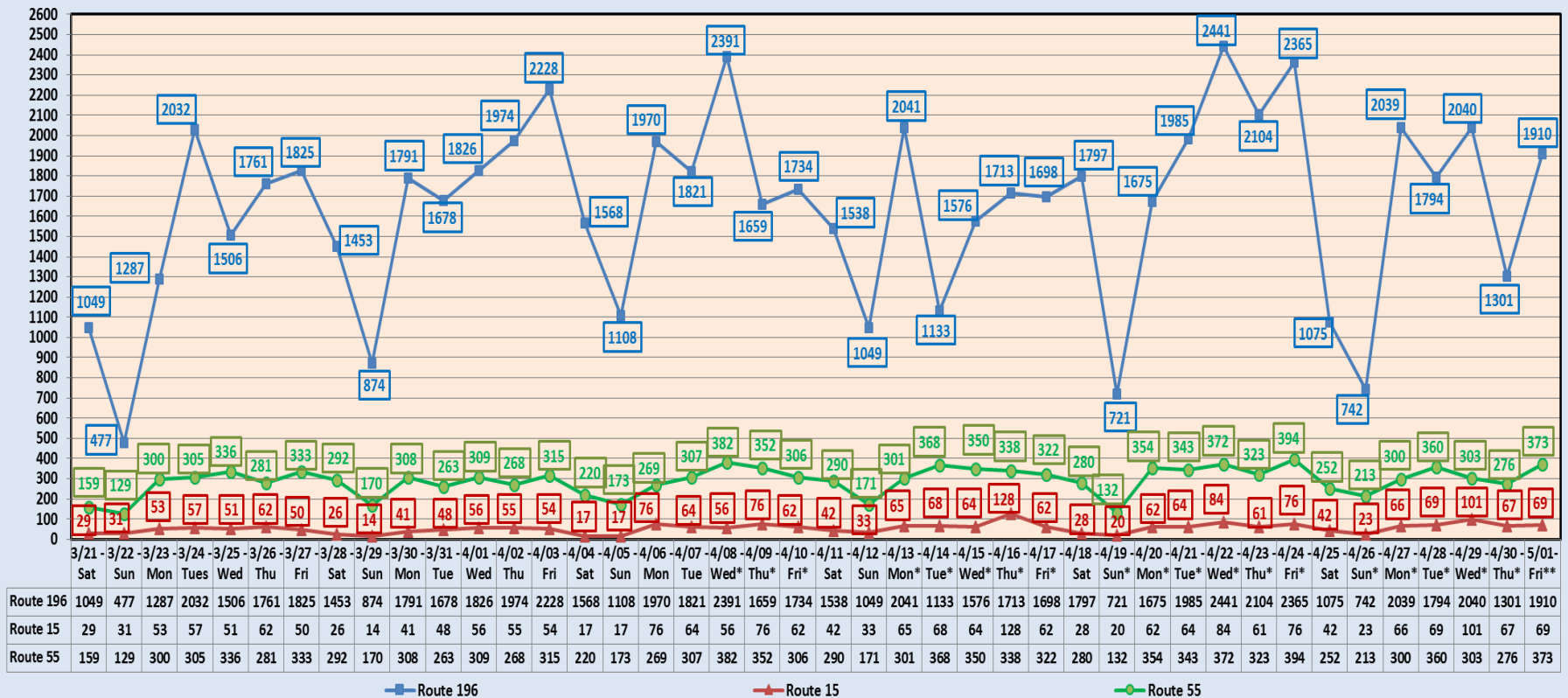
Route 600 –

- Lovejoy FLEX Service
- This new route will originate from the Jonesboro Justice Center and operate via Tara Blvd., Left-McDonough Rd., continue straight onto Hastings Bridge Rd., service the
- Lovejoy Community Center, Right-Hastings Bridge Rd., continue straight onto McDonough Rd., Left-Tara Blvd, Left-Lovejoy Rd., Right-Talmadge Rd., service Lovejoy City Hall, continue Talmadge Rd., Right-Tara Blvd., Left-Lovejoy Rd., Right – Panhandle Rd., Right-McDonough Rd., Left-Tara Blvd. to Justice Center.
- This service may deviate up to 1/2 mile of proposed fixed route service upon request.
- Span of Service
- Weekday - 5:00 AM -10:00 PM
- Saturday - 9:00 AM - 6:30 PM
- Sunday - No Service
- Frequency of Service
 - Weekday - 45 min.
 - Saturday - 45 min.
 - Sunday - No Service



Ridership Chart March 21 – May 1

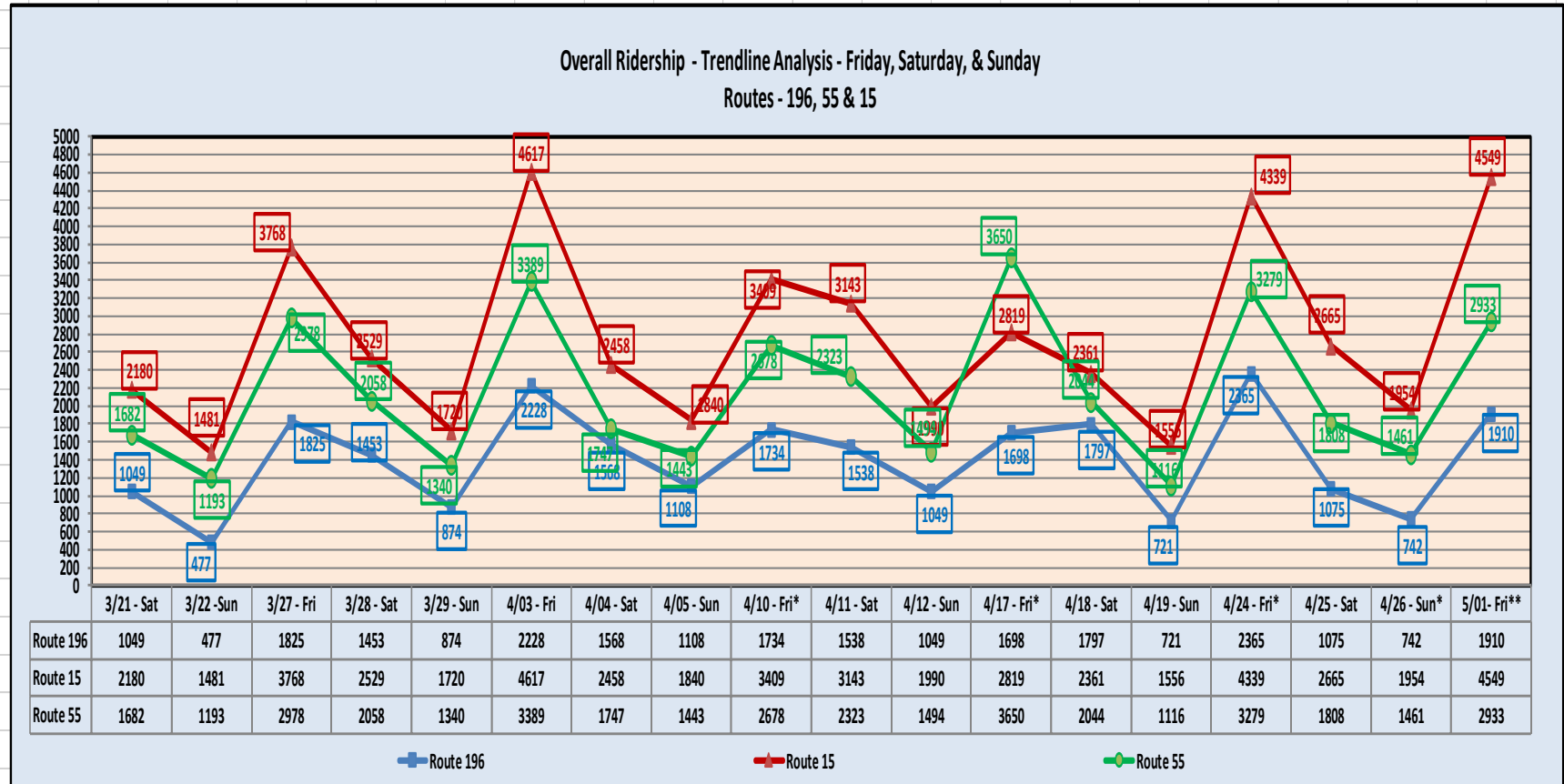
Clayton County Ridership - Trendline Analysis - Weekday, Saturday, & Sunday
Routes - 196, 55 & 15 - Clayton County Stops
(Saturday, March 21st thru Friday, May 01, 2015)



Updated: May 1, 2015

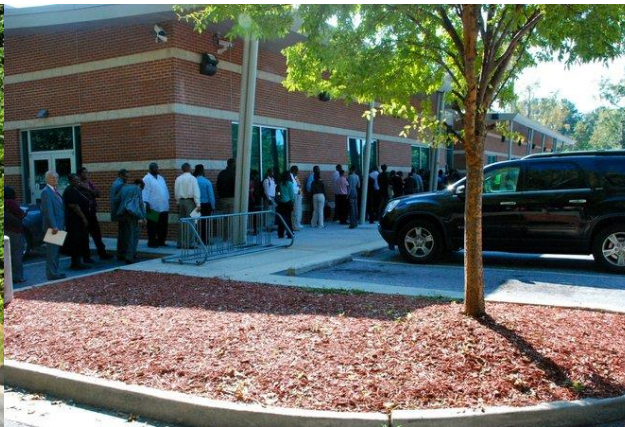
Ridership Chart Weekend Analysis

March 21 – May 1



Job Fairs and New Hires

Number of Job Fairs (Sept. 2014 – Mar. 2015)	11
Number of Attendees	> 3,000
Number of New Hires	136
Number of New Hires from Clayton County	45



Clayton County Testimonial



“MARTA is a build-up for Clayton County,” said Doris Colzie, the first official rider on the Route 196 bus from Southlake to College Park. Colzie comes from Mobile, Ala. She was in the county Saturday on her way to a job interview. She said she’d been waiting for MARTA to come into Clayton County to try to relocate here. Colzie said she “would be in bad shape” if she couldn’t count on the buses and said the punctuality of her ride was remarkable. “Y’all were right on time,” she said. “I was like, ‘That’s MARTA.’”

Clayton News Daily March 21, 2015

Clayton County Testimonial



Clayton County residents thank MARTA for new bus system

Resident Ted Williams said his Breeze Card would save him a lengthy commute consisting of a bus ride on Route 89 from College Park Station to Godby Road and a 30-minute walk into Riverdale to get to work. "This is a great thing," he said. "I appreciate MARTA coming in and taking over and letting us have a better chance as far as the people in Clayton County."

Clayton News Daily, March 21, 2015

Clayton County Media Coverage



Safety and Security

1. Vehicle Accidents

A. POV Side-swiped Bus (Riverdale)

Minimal Damage

No Injuries

B. POV Cut-off Bus (Riverdale)

Passenger Injuries

2. Criminal Incidents (Part I Crimes)

None

QUESTIONS

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